

Category	Sub-Category	Description	Notes
Food	Meat	Beef, Lamb, Pork, Chicken, Fish, Seafood	
Food	Dairy	Milk, Cheese, Butter, Cream, Yogurt	
Food	Grains	Bread, Cereals, Rice, Pasta, Corn, Oats	
Food	Fruit & Veg	Apples, Bananas, Oranges, Carrots, Spinach, Broccoli, Tomatoes	
Food	Nuts & Seeds	Almonds, Walnuts, Chia Seeds, Flax Seeds	
Food	Snacks	Crackers, Nuts, Trail Mix, Popcorn, Chips	
Food	Sugary Foods	Candy, Sweets, Soda, Iced Tea, Sugary Cereals	
Food	Processed Foods	Prepared Meals, Frozen Dinners, Processed Meats, Canned Goods	
Food	Alcohol	Beer, Wine, Spirits	
Food	Other	Spices, Herbs, Seasonings, Condiments	
Food	Total		
Drinks	Water	Tap Water, Bottled Water, Filtered Water	
Drinks	Tea	Black Tea, Green Tea, Herbal Tea	
Drinks	Coffee	Espresso, Americano, Latte, Cappuccino	
Drinks	Soda	Cola, Lemonade, Fruit Soda, Energy Drinks	
Drinks	Iced Tea	Sweetened Iced Tea, Unsweetened Iced Tea	
Drinks	Milk	Whole Milk, Skim Milk, Low-Fat Milk	
Drinks	Smoothies	Smoothie Blenders, Smoothie Shakes, Smoothie Bowls	
Drinks	Other	Juice, Kombucha, Kefir, Sports Drinks	
Drinks	Total		
Personal Care	Skincare	Cleanser, Toner, Moisturizer, Sunscreen, Eye Cream	
Personal Care	Haircare	Shampoo, Conditioner, Hair Oil, Hair Serum, Hair Mask	
Personal Care	Deodorant	Antiperspirant, Deodorant Stick, Roll-On Deodorant	
Personal Care	Bodycare	Body Wash, Body Lotion, Body Scrub, Body Butter	
Personal Care	Nails	Nail Polish, Nail Strengthener, Cuticle Oil, Nail Clippers	
Personal Care	Makeup	Foundation, Concealer, Eyeshadow, Lipstick, Mascara	
Personal Care	Perfume	Parfum, Eau de Toilette, Body Spray, Room Spray	
Personal Care	Other	Skincare Tools, Hair Tools, Beauty Tools	
Personal Care	Total		
Household	Cleaning	Household Cleaning Supplies, Laundry Detergent, Bleach	
Household	Groceries	Grocery Store Items, Supermarket Items, Convenience Store Items	
Household	Utilities	Electricity, Gas, Water, Internet, Phone, Cable	
Household	Transportation	Gasoline, Maintenance, Insurance, Fuel	
Household	Other	Household Tools, Household Equipment, Household Supplies	
Household	Total		
Entertainment	TV & Movies	Streaming Services, DVDs, Blu-rays, TV Shows	
Entertainment	Books	Physical Books, E-books, Audiobooks	
Entertainment	Music	CDs, Vinyl Records, Digital Downloads, Streaming Services	
Entertainment	Gaming	Video Games, Consoles, PC Games, VR Games	
Entertainment	Other	Entertainment Equipment, Subscription Services	
Entertainment	Total		
Leisure	Travel	Flight Tickets, Hotel Accommodation, Transportation, Activities	
Leisure	Leisure Activities	Gym Membership, Fitness Classes, Workouts, Hobbies	
Leisure	Entertainment Activities	Concerts, Festivals, Museums, Attractions	
Leisure	Other	Leisure Equipment, Leisure Supplies	
Leisure	Total		
Total			

